

# THE DESERT SHAMROCK

A non-political Irish newspaper focusing on the positive side of the life in the Irish world, including the entire Celtic Community

www.desertshamrock.com

## RATES AND SPECIFICATIONS

### RATE SCHEDULE

Ad Size	1x	6x	Color	ST. PAT'S Program	ST. PAT'S Color Program	SPEC'L 6x B&W
Full Page	\$ 600	\$ 500	\$ 750	\$ 700	\$ 850	\$375
1/2 Page	350	250	500	400	600	188
1/4 Page	175	125	325	250	450	94
1/8 Page	100	75	225	150	275	56
Bus. Card	40	35	70	60	80	26
Inside Fr. Cvr.	\$ 900	\$ 800		\$1000		\$ 600
Inside Bk. Cvr.	850	750		950		563
Back Cover			\$1000		\$1200	

Celtic Directory with logo & website \$90 per year (6 issues; \$15 ea)  
 Dance Schools/Groups \$90 per year (6 issues; \$15 ea)  
 Entertainment/Musicians \$90 per year (6 issues; \$15 ea)

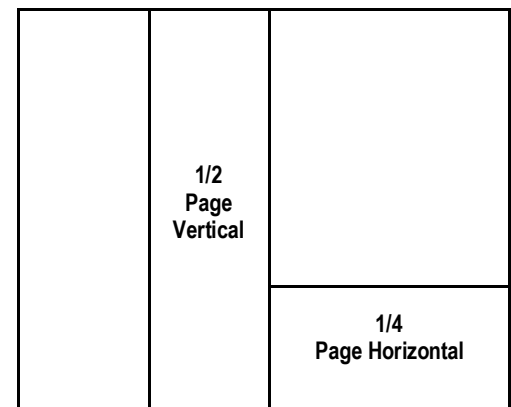
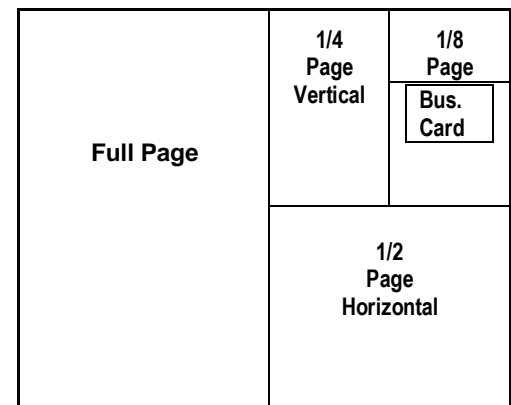
Artwork may be changed for each issue in package pricing  
 Camera-ready no additional charge; Artwork Set-up Fees Available  
 Cash ▪ Check ▪ Credit Card Online ▪ Monthly Payment Available  
 DETAILED RATE SCHEDULE AVAILABLE

**ARIZONA'S ORIGINAL  
 IRISH NEWSPAPER**  
 Serving the Celtic Community

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### PAGE CONFIGURATIONS



### AD SPECIFICATIONS

Full Page	10" x 11 1/2"
1/2 Page Horizontal	10" x 5 1/2"
1/2 Page Vertical	5" x 11 1/2"
1/4 Page Horizontal	10" x 3"
1/4 Page Vertical	5" x 6"
1/8 Page	5" x 2 3/4"
Business Card	3 1/4" x 2"